SCHOOL OF INFORMATION TECHNOLOGY · PROGRAMME BRIEF

Professional Certificate in Web Designing and Development with AI

Scan for course page

professional-certificate | Online | English & Tamil | 3 Months

Programme Overview

PROGRAMME

Programme Name	Professional Certificate in Web Designing and Development with AI
Institution	School of Information Technology
Duration	3 Months
Level & Credits	N/A
Evaluation	Assessment Based
Delivery Mode	Online
Medium	English & Tamil
Class Time	Weekly 2 Classes (Night)
Class Recordings	Available (T&C Applied)
Study Materials	Available (T&C Applied)
Internship	Not Offered
Recognition	Globally Recognised

2 About This Programme

PROGRAMME

The Professional Certificate in Web Designing is a comprehensive, career-focused programme designed to develop practical website design, web development, user experience, AI-assisted web creation, responsive design, and digital entrepreneurship skills using modern web technologies and industry-standard platforms.

This programme takes learners from the fundamentals of web design through advanced concepts including web technologies, website design principles, user experience (UX), WordPress content management systems, AI-assisted web development, AI-powered content and design creation, e-commerce website development, domain registration, web hosting, website deployment, responsive and mobile-first web design, search engine optimization (SEO), professional portfolio website development, and digital entrepreneurship. Students will gain hands-on experience in designing, developing, customizing, optimizing, and deploying professional websites while mastering industry-relevant tools, WordPress platforms, AI-powered web development technologies, and modern website design workflows. Learners will also develop practical skills in creating responsive business websites, e-commerce platforms, portfolio websites, SEO optimization, website management, client project handling, and professional portfolio development through real-world projects and industry-based assignments. Delivered online in both English and Tamil, the programme is ideal for school leavers, undergraduates, working professionals, entrepreneurs, freelancers, business owners, aspiring web designers, and anyone seeking to build future-ready web design and development skills. The flexible evening schedule, combined with recorded sessions and learning resources, enables students to learn at their own pace while balancing personal and professional commitments. By the end of the programme, learners will have developed a professional web design portfolio, mastered modern website development platforms, AI-powered web design tools, and industry best practices, and acquired the confidence to pursue opportunities in web designing, WordPress development, website management, UI/UX design, e-commerce development, freelancing, digital entrepreneurship, and other rapidly growing web and digital technology careers.

3 Entry Requirements

PROGRAMME

N/A

N/A

Meet any one of the pathways above to qualify.

4 Programme Modules

PROGRAMME

M01 **Foundations of Web Technologies**

Websites & Digital Platforms, Web Technologies, Website Planning, Internet Infrastructure

M02 **Website Design Principles and User Experience**

Design Principles, Color Theory, Typography, UI & UX Fundamentals

M03 **WordPress Content Management Systems**

Installation, Themes, Plugins, Content Management

M04 **Artificial Intelligence for Web Development**

ChatGPT, Gemini, Claude, AI Development Workflows

M05 **AI-Assisted Content and Design Creation**

AI Content, AI Images, Design Assistance, Content Optimization

M06 **E-Commerce Website Development**

Online Store Setup, Inventory Management, Payment Integration

M07 **Domain, Hosting and Website Deployment**

Domain Registration, Hosting Management, Migration, Deployment

M08 **Responsive and Mobile-First Web Design**

Responsive Design, Mobile Optimization, Cross-Device Compatibility

M09 **Search Engine Optimization Fundamentals**

On-Page SEO, Keyword Research, Technical SEO, Visibility Strategies

M10 **Professional Portfolio Website Development**

Portfolio Design, Personal Branding, Project Showcase

M11 **Applied Website Development Project**

Project Planning, Development, Testing, Final Presentation

M12 **Digital Entrepreneurship and Career Development**

Freelancing, Client Acquisition, Business Models, Career Planning

5 Skills You'll Gain

PROGRAMME

Website Design | WordPress Development | AI Website Creation | SEO | E-Commerce Development | Website Deployment

6 Fee Structure

PROGRAMME

Course Fee — Single Pay	**LKR 20,000**
Course Fee — Regular Pay (Total)	**LKR 30,000**
Regular Pay · Initial Payment	**LKR 15,000**
Regular Pay · Option 1 (Within 30 Days)	**LKR 15,000**
Regular Pay · Option 2	**N/A**
Student Registration Fee	**Free**
Campus Certificate & Transcript	**LKR 2,500**
Awarding Body Certificate & Transcript	**100 GBP**

Course Fee	**LKR 35000**
Special Intake Fee	**LKR 25000**
Early Bird Fee	**LKR 25000**
Campus Certificate Fee	**LKR 2500**
International Certificate Fee	**GBP 50**

Plan 01 (upfront 15,000)	**10,000 / month × 1**
Plan 02 (upfront 15,000)	**10,000 / month × 2**

Method 01 — Single Pay: LKR 25,000 in one settlement.

Method 02 — Regular Pay: LKR 35,000 total (LKR 15,000 initial + LKR 10,000 within 2 Weeks).

7 Special Discounts

PROGRAMME

Undergraduates	N/A
More Than 1 Programme Enrolled	N/A
HIBC Students	N/A
Recommended by Harwest / Studyz Academy	N/A
Students Union Member	N/A
Recommended by Students Union Member	N/A

8 Academic Progression

PROGRAMME

Level 4 / Diploma	Direct Entry — 6 Months

9 Registration Process

PROGRAMME

1. **Consultation**
   Contact the enrolment team
2. **Offer Confirmation**
   Courses & gifts confirmed (if any)
3. **Payment**
   Make payment & share the slip
4. **Application**
   Submit application forms
5. **Onboarding**
   Receive LMS access & begin learning

10 Bank Details

PROGRAMME

Bank	HNB
Account No.	010020503102
Account Name	Harwest International Business College (Pvt) Ltd
Branch	Anuradhapura
SWIFT	HBLILKLX

11 Who Is This For?

PROGRAMME

After A/L	After Advanced Level
Higher Education Students	Diploma, HND, Degree Students
Working Professionals	Government / Private
Freelancers / Entrepreneurs	
IT Enthusiasts & Beginners	
Beginners Interested in Programming	

12 Your Instructors

PROGRAMME

SA. MOHAMED SANAF — LECTURER

Frequently Asked Questions

NEED ANY PREVIOUS WEB DESIGNING KNOWLEDGE TO JOIN THIS PROGRAMME?

This programme is designed for beginners. All web designing concepts are taught from the fundamentals.

WILL THE PROGRAMME INCLUDE PRACTICAL WEBSITE DESIGNING SESSIONS?

Every module includes hands-on designing activities, live demonstrations, website creation exercises, and practical projects.

NEED A LAPTOP OR COMPUTER?

A laptop or desktop computer is recommended to practice web designing, install necessary software, and complete practical assignments.

WILL I LEARN HOW TO CREATE WEBSITES WITHOUT CODING?

Students will learn both design concepts and basic coding knowledge required for professional web designing. No-code and CMS tools may also be introduced during the programme.

CAN I WORK AS A FREELANCER AFTER COMPLETING THIS PROGRAMME?

Web designing skills allow you to work on freelance projects such as business websites, landing pages, portfolio websites, and website redesign projects.

DO YOU PROVIDE A PHYSICAL CERTIFICATE AFTER COMPLETION?

Yes. Upon successful completion, students receive a digital e-certificate (complimentary) and a printed certificate (available for a small fee). Certificates are issued by the relevant UK or international awarding body.

WILL I RECEIVE SUPPORT WHILE CREATING WEBSITES?

Our instructors will guide you in website design concepts, coding practices, design improvements, and solving technical issues.

WHAT ENTRY REQUIREMENTS ARE NEEDED TO JOIN HARWEST?

For most programmes, you need a minimum of O/L qualifications or equivalent. Some advanced programmes may require A/L or a prior diploma. Our enrollment team can advise based on your background.

HOW LONG DOES IT TAKE TO COMPLETE A DIPLOMA PROGRAMME?

Diploma programmes typically take 6 months to complete. Foundation programmes are 3 months and HND programmes are 12 months. Duration may vary slightly depending on the specific programme.

HOW CAN I VERIFY A HARWEST CERTIFICATE?

You can submit a certificate verification request through our Certificate Verification page. Our team will verify and respond within 24 hours.

DOES HARWEST OFFER JOB PLACEMENT ASSISTANCE?

Yes. Through our School of Language & Career Development, we provide career guidance, CV writing workshops, interview preparation and connections with industry partners.