SCHOOL OF INFORMATION TECHNOLOGY · PROGRAMME BRIEF

Professional Certificate in Graphic Designing

professional-certificate | Online | English & Tamil | 3 Months

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Programme Overview

PROGRAMME

Programme Name	Professional Certificate in Graphic Designing
Institution	School of Information Technology
Duration	3 Months
Level & Credits	N/A
Evaluation	Assessment Based
Delivery Mode	Online
Medium	English & Tamil
Class Time	Weekly 2 Classes (Night)
Class Recordings	Available (T&C Applied)
Study Materials	Available (T&C Applied)
Internship	Not Offered
Recognition	Globally Recognised

2 About This Programme

PROGRAMME

The Professional Certificate in Graphics Designing is a comprehensive, career-focused programme designed to develop practical graphic design, visual communication, branding, digital content creation, AI-assisted design, creative thinking, and professional design skills using modern design principles, industry-standard software, and AI-powered creative tools.

This programme takes learners from the fundamentals of graphic design through advanced concepts including graphic design principles, colour theory, typography, composition and layout, visual communication, branding and identity design, logo designing, social media graphics, digital marketing creatives, poster and flyer designing, brochure and catalogue designing, business card and stationery design, advertising creatives, AI-assisted graphic design, AI-powered image and content creation, photo editing and manipulation, professional presentation design, print-ready design preparation, and digital content creation. Students will gain hands-on experience in creating, editing, customizing, and optimizing professional-quality visual designs while mastering industry-relevant graphic design software, AI-powered design platforms, creative workflows, and modern design techniques. Learners will also develop practical skills in creating brand identities, social media content, promotional materials, marketing campaigns, digital advertisements, professional portfolios, and client-based design projects through real-world projects and industry-based assignments.

Delivered online in both English and Tamil, the programme is ideal for school leavers, undergraduates, working professionals, entrepreneurs, freelancers, business owners, aspiring graphic designers, digital marketers, content creators, and anyone seeking to build future-ready graphic design and creative communication skills. The flexible evening schedule, combined with recorded sessions and learning resources, enables students to learn at their own pace while balancing personal and professional commitments.

By the end of the programme, learners will have developed a professional graphic design portfolio, mastered modern graphic design platforms and AI-powered creative tools, understood industry-standard design principles and best practices, and acquired the confidence to pursue opportunities in graphic designing, branding and identity design, social media design, digital advertising, visual content creation, freelance graphic design, creative entrepreneurship, and other rapidly growing digital and creative technology careers.

3 Entry Requirements

PROGRAMME

N/A

N/A

Meet any one of the pathways above to qualify.

4 Skills You'll Gain

PROGRAMME

AI-Assisted Design | Digital Advertising Design | Creative Content Design | Portfolio Development | Client Project Handling | Freelancing | Digital Entrepreneurship

5 Registration Process

PROGRAMME

1. **Consultation**
   Contact the enrolment team
2. **Offer Confirmation**
   Courses & gifts confirmed (if any)
3. **Payment**
   Make payment & share the slip
4. **Application**
   Submit application forms
5. **Onboarding**
   Receive LMS access & begin learning

6 Bank Details

PROGRAMME

Bank	HNB
Account No.	010020503102
Account Name	Harwest International Business College (Pvt) Ltd
Branch	Anuradhapura
SWIFT	HBLILKLX

7 Who Is This For?

PROGRAMME

After A/L	After Advanced Level
Higher Education Students	Diploma, HND, Degree Students
Working Professionals	Government / Private
Freelancers / Entrepreneurs	
Beginners Interested in Programming	

8 Your Instructors

PROGRAMME

SA. MOHAMED SANAF — LECTURER

Frequently Asked Questions

NEED ANY PREVIOU KNOWLEDGE TO JOIN THIS PROGRAMME?

This programme is designed for beginners. All programming concepts are taught from the fundamentals.

WILL I LEARN HOW TO CREATE DESIGNS FOR REAL CLIENTS?

Practical activities and project-based learning help students understand how professional design requirements can be converted into effective visual solutions.

CAN I START FREELANCING AFTER COMPLETING THIS PROGRAMME?

The programme provides practical design skills that can help you build a portfolio and explore freelance opportunities through platforms such as Fiverr, Upwork, and direct client projects.

WHAT ENTRY REQUIREMENTS ARE NEEDED TO JOIN HARWEST?

For most programmes, you need a minimum of O/L qualifications or equivalent. Some advanced programmes may require A/L or a prior diploma. Our enrollment team can advise based on your background.

HOW LONG DOES IT TAKE TO COMPLETE A DIPLOMA PROGRAMME?

Diploma programmes typically take 6 months to complete. Foundation programmes are 3 months and HND programmes are 12 months. Duration may vary slightly depending on the specific programme.

WHAT HAPPENS IF I MISS A LIVE CLASS?

Recorded sessions will be available, and you can also receive support from the instructor if you have any questions.

HOW CAN I VERIFY A HARWEST CERTIFICATE?

You can submit a certificate verification request through our Certificate Verification page. Our team will verify and respond within 24 hours.

WILL YOU HELP STUDENTS PREPARE FOR INTERVIEWS?

Students receive career guidance, CV preparation support, interview tips, and professional development advice.

DOES HARWEST OFFER JOB PLACEMENT ASSISTANCE?

Yes. Through our School of Language & Career Development, we provide career guidance, CV writing workshops, interview preparation and connections with industry partners.

Harwest International Business College

Tel: +94 67 222 2727 · learn@hibc.edu.lk

Course page

ADMISSIONS OFFICER

Ms. Adeena

+94701212125

WhatsApp: +94701212125