

Professional Certificate in Graphic Designing

professional-certificate

Online

English & Tamil

3 Months

1

Programme Overview



Programme Name	Professional Certificate in Graphic Designing
Institution	School of Information Technology
Duration	3 Months
Level & Credits	N/A
Evaluation	Assessment Based
Delivery Mode	Online
Medium	English & Tamil
Class Time	Weekly 2 Classes (Night)
Class Recordings	Available (T&C Applied)
Study Materials	Available (T&C Applied)
Internship	Not Offered
Awarding Body	OFQUAL Bodies
Recognition	Globally Recognised



About This Programme



The Professional Certificate in Graphics Designing is a comprehensive, career-focused programme designed to develop practical graphic design, visual communication, branding, digital content creation, AI-assisted design, creative thinking, and professional design skills using modern design principles, industry-standard software, and AI-powered creative tools.

This programme takes learners from the fundamentals of graphic design through advanced concepts including graphic design principles, colour theory, typography, composition and layout, visual communication, branding and identity design, logo designing, social media graphics, digital marketing creatives, poster and flyer designing, brochure and catalogue designing, business card and stationery design, advertising creatives, AI-assisted graphic design, AI-powered image and content creation, photo editing and manipulation, professional presentation design, print-ready design preparation, and digital content creation. Students will gain hands-on experience in creating, editing, customizing, and optimizing professional-quality visual designs while mastering industry-relevant graphic design software, AI-powered design platforms, creative workflows, and modern design techniques. Learners will also develop practical skills in creating brand identities, social media content, promotional materials, marketing campaigns, digital advertisements, professional portfolios, and client-based design projects through real-world projects and industry-based assignments.

Delivered online in both English and Tamil, the programme is ideal for school leavers, undergraduates, working professionals, entrepreneurs, freelancers, business owners, aspiring graphic designers, digital marketers, content creators, and anyone seeking to build future-ready graphic design and creative communication skills. The flexible evening schedule, combined with recorded sessions and learning resources, enables students to learn at their own pace while balancing personal and professional commitments.

By the end of the programme, learners will have developed a professional graphic design portfolio, mastered modern graphic design platforms and AI-powered creative tools, understood industry-standard design principles and best practices, and acquired the confidence to pursue opportunities in graphic designing, branding and identity design, social media design, digital advertising, visual content creation, freelance graphic design, creative entrepreneurship, and other rapidly growing digital and creative technology careers.



Skills You'll Gain



- AI-Assisted Design
- Digital Advertising Design
- Creative Content Design
- Portfolio Development
- Client Project Handling
- Freelancing
- Digital Entrepreneurship



Career Pathways & Earnings



SRI LANKA Python Developer / Data Analyst	LKR 60,000 - 180,000 / month
GULF REGION Python Developer / Data Analyst	AED 3,000 - 8,000 / month
FREELANCE Python Development, Automation Solutions, Data Analytics	LKR 10,000 - 150,000+ / project
ACADEMIC PROGRESSION Level 4 / Diploma — Direct Entry	



Academic Progression



Level 4 / Diploma

Direct Entry — With advanced standing at partnered institutions



Registration Process



Consultation

Contact the enrolment team



Offer Confirmation

Courses & gifts confirmed (if any)



Payment

Make payment & share the slip



Application

Submit application forms



Onboarding

Receive LMS access & begin learning



Bank Details



Bank	HNB
Account No.	010020503102
Account Name	Harwest International Business College (Pvt) Ltd
Branch	Anuradhapura
SWIFT	HBLILKLX



Who Is This For?



After A/L	After Advanced Level
Higher Education Students	Diploma, HND, Degree Students
Working Professionals	Government / Private
Freelancers / Entrepreneurs	
Beginners Interested in Programming	



Your Instructors



SA. MOHAMED SANAF — LECTURER

AGNI MEDIA — SRI LANKA

Agni Media Network is a modern digital media organization committed to providing credible news coverage, current affairs analysis, educational content, business...

TECHNICAL COLLEGE — SRI LANKA

Harwest International Business College provides industry-focused training in Information Technology, Business & Management, Graphic Designing, Digital Skills, a...

SRI LANKA INSTITUTE OF ADVANCED TECHNOLOGICAL EDUCATION — SRI LANKA

We provide internship and industry training opportunities for HND in Information Technology (HND IT) students from Advanced Technological Institutes (ATI), incl...

VOCATIONAL TRAINING AUTHORITY OF SRI LANKA — SRI LANKA

Harwest International Business College provides industry-focused training and practical learning opportunities for students of the Vocational Training Authority...

SOUTH EASTERN UNIVERSITY OF SRI LANKA — SRI LANKA

We provides internship and industry training opportunities for undergraduate students of South Eastern University of Sri Lanka in the fields of Information Tech...

STUDYZ ACADEMY — SRI LANKA

Studyz Academy is the official sister campus of Harwest International Business College, dedicated to delivering high-quality skills training, certificate progra...



NEED ANY PREVIOUS KNOWLEDGE TO JOIN THIS PROGRAMME?

This programme is designed for beginners. All programming concepts are taught from the fundamentals.

WILL I LEARN HOW TO CREATE DESIGNS FOR REAL CLIENTS?

Practical activities and project-based learning help students understand how professional design requirements can be converted into effective visual solutions.

CAN I START FREELANCING AFTER COMPLETING THIS PROGRAMME?

The programme provides practical design skills that can help you build a portfolio and explore freelance opportunities through platforms such as Fiverr, Upwork, and direct client projects.

WHAT ENTRY REQUIREMENTS ARE NEEDED TO JOIN HARVEST?

For most programmes, you need a minimum of O/L qualifications or equivalent. Some advanced programmes may require A/L or a prior diploma. Our enrollment team can advise based on your background.

HOW LONG DOES IT TAKE TO COMPLETE A DIPLOMA PROGRAMME?

Diploma programmes typically take 6 months to complete. Foundation programmes are 3 months and HND programmes are 12 months. Duration may vary slightly depending on the specific programme.

WHAT HAPPENS IF I MISS A LIVE CLASS?

Recorded sessions will be available, and you can also receive support from the instructor if you have any questions.

HOW CAN I VERIFY A HARVEST CERTIFICATE?

You can submit a certificate verification request through our Certificate Verification page. Our team will verify and respond within 24 hours.

WILL YOU HELP STUDENTS PREPARE FOR INTERVIEWS?

Students receive career guidance, CV preparation support, interview tips, and professional development advice.

DOES HARVEST OFFER JOB PLACEMENT ASSISTANCE?

Yes. Through our School of Language & Career Development, we provide career guidance, CV writing workshops, interview preparation and connections with industry partners.